

**ORP PRESENTS:**  
**PREPARE FOR VICTORY 2012**  
**(10 months and counting)**  
**Know the Rules\*Expand your Skills\*Be Effective**

**Who:** All PCP's, Candidates and Campaign Teams

**What:** Effective Workshops to inform & prepare for winning outcomes

**Where:** Holiday Inn, 105 Opal Court, Albany, Or

**When:** Friday, February 3pm (prior to the State Central Committee Meeting activities)

**Time:** 1:00-4:30pm

**The Oregon Room: 1:00-4:30pm Schedule**

<u>Time</u>	<u>Presenter(s)</u>	<u>Workshop Topic</u>
1:00 – 2:00pm	Ingrid Nichols, Legislative Treasurer Rob Kremer, ORP Treasurer	<b><u>Transactions Matter! Treasurers Update</u></b> Current information will keep cash in your coffers and avoid making negative news. Information and discussion on current Secretary of State rules on C & E reporting.
2:15 – 3:15pm	Sarah Dressler DCRP Communications Comm.	<b><u>Got Mail Chimp? Email Newsletters Made Easy</u></b> Looking for a professional and free way to manage your county or campaign's messaging strategy? Harness the powers of MailChimp, Facebook and Twitter to boost your communications into the 21 <sup>st</sup> Century!
3:30 – 4:30pm	Kevin Hoar ORP Field Director	<b><u>New ORP Database: Detailed Sneak Preview &amp; Feedback</u></b> The new system being crafted to replace VoterVault, CompleteCampaigns BackOffice, etc. This will more effectively support candidates, and produce effective GOTV for the general election Victory Program in Oregon.

**The State Room: 1:00-4:30pm Schedule**

1:00 – 2:30pm	Judy Atkins, State PCP Chair Gladys Biglor, DCRP Elections Chair	<b><u>Train the Trainer: Step-by-Step Guide for PCP Training</u></b> Judy and Gladys have collaborated to bring you a comprehensive guide to successfully recruiting, activating and retaining the lifeline of our party; the PCP!
2:45 – 4:30pm	Greg Leo, ORP Chief of Staff	<b><u>Campaign Communications: County Party Organizations</u></b> A review of earned and social media for County Republican organizations and Legislative and local campaigns based on thirty years of campaign experience. You won't want to miss the "Trail Mix" session!

# WORKSHOP REGISTRATION FORM

One Form per Person

**35 PEOPLE per WORKSHOP.**

**REGISTRATION FOR THE WORKSHOP(S) WILL BE ON THE FIRST COME BASIS**

Name: \_\_\_\_\_ County: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Registration Online \_\_\_\_\_ (yes or no) Registration Mailed \_\_\_\_\_ (yes or no)

Registration Online, payment mailed to Terri Moffett (address below) \_\_\_\_\_ (yes or no)

Registration Online, payment at the door \_\_\_\_\_ (yes or no)

**Please Note: There are no refunds for registration(s). Anyone not able to attend and indicated they would be paying at the door, will be billed by the ORP. You may transfer a registration, but payment must be worked out between parties.**

Registration Costs: **Payments by Check or Cash Only**

Single workshop:	\$10.00	\$ _____ (fill in here if 1)
Workshop Package (2 or more sessions):	\$15.00	\$ _____ (fill in here if 2 or more)
Total Enclosed:		\$ _____ Thank You!

**Note: Your Registration Cost should not exceed \$15.00**

You must identify the workshop(s) you are interested in attending

Treasurer \_\_\_\_\_ Mail Chimp \_\_\_\_\_ Database \_\_\_\_\_ PCP Training \_\_\_\_\_ Communications \_\_\_\_\_

**REGISTRATIONS & MAILED PAYMENTS MUST BE RECEIVED BY JANUARY 31, 2012!**

Make checks to: **Oregon Republican Party**

**MAIL PAYMENTS TO:**

Terri Moffett  
25990 Ferguson Road  
Junction City, Or 97448  
Questions: 541.998.6439